



DIGITAL SIGNAGE OPPORTUNITIES GUIDE

THE VENETIAN[®] RESORT
LAS VEGAS

The Palazzo

MAIN MARQUEE

LOCATION

Marquee faces northbound traffic and southbound traffic on Las Vegas Boulevard. Consists of 4-sided upper pylon and a double-sided lower pylon.

SPECS

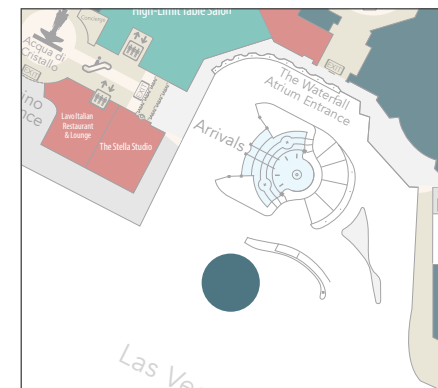
Upper Pylon: Height 34' 7 3/4" Width 115' 9 3/8"
Lower Pylon: Height 19' 5 1/16" Width 12' 7 3/16"
4-sided 360-degree wrap Upper Pylon
Double-sided Lower Pylon
10mm

DISPLAY CODES

UPPER: PMU LOWER: PML

Default: The Venetian promo loop

Includes one advertisement placed within the existing digital promotion loop



Advertisement is for a maximum of a four-day duration. Existing promo loop varies in duration. Sponsor Advertisements need to include program branding in at least 20% of the design specifications.





The Palazzo

CURVED WALL MARQUEE

LOCATION

Marquee faces intersection Las Vegas Boulevard and Sands Avenue

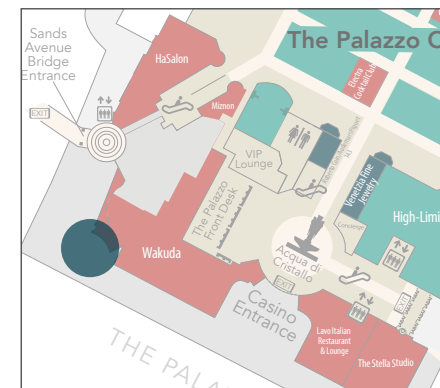
SPECS

Height 52'
Width 29'
Single-sided
10mm

DISPLAY CODE: PCW

Default: The Venetian promo loop

Includes one advertisement placed within the existing digital promotion loop



Advertisement is for a maximum of a four-day duration. Existing promo loop varies in duration. Sponsor Advertisements need to include program branding in at least 20% of the design specifications.

The Venetian Resort Las Vegas



THE VENETIAN EXPO & THE PALAZZO OUTDOOR BLADES

5' 9 5/16" w x 35' 8 3/8" h

LOCATION

Blades face eastbound traffic on Sands Avenue

DEFAULT CONTENT

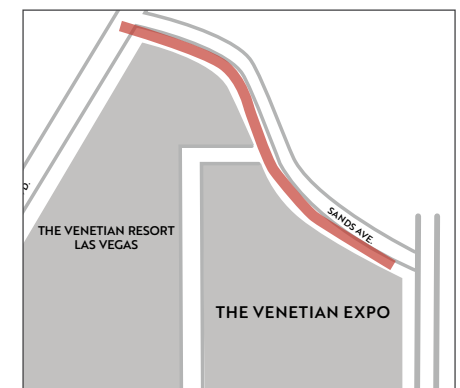
The Venetian Resort promo loop

DISPLAY CODES

EXTBLADE-4

EXTBLADE-5

EXTBLADE-9





The Palazzo

SANDS AVENUE BRIDGE MARQUEE

LOCATION

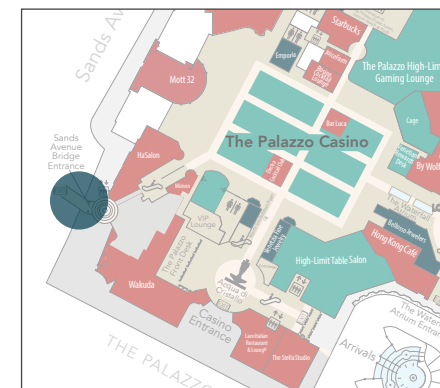
Marquee faces southbound pedestrian bridge foot traffic or westbound traffic on Sands Avenue

SPECS

Height 10'1"
Width 12'
Single-sided
10mm

DISPLAY CODE: SABM

Includes one advertisement placed within the existing digital promotions loop



Advertisement is for a maximum of a four-day duration. Existing promo loop varies in duration. Sponsor Advertisements need to include program branding in at least 20% of the design specifications.

The Palazzo

THE PALAZZO ROTUNDA – LED

LOCATION

The entrance/exit to The Palazzo guest elevators and across from Starbucks

DISPLAY CODE: PALRO

Default: The Venetian promo loop

Option 1: Takeover display with custom graphics

Option 2: Includes one advertisement placed within the existing digital promotion loop



The Venetian

ESCALATOR OVERHEAD

LOCATION

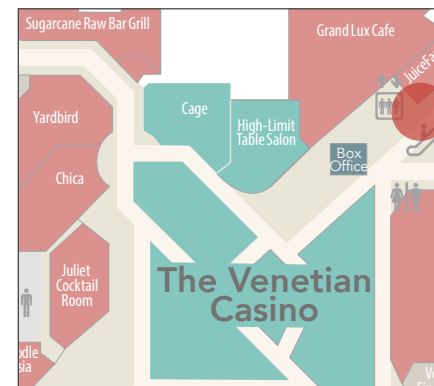
Descending escalator from porte cochere entrance toward casino level

DISPLAY CODE: VCOH

Default: The Venetian promo loop

Option 1: Takeover display with custom graphics

Option 2: Includes one advertisement placed within the existing digital promotion loop



The Venetian

RESTAURANT ROW

LOCATION

Restaurant Row is at the center of both towers

DISPLAY CODES

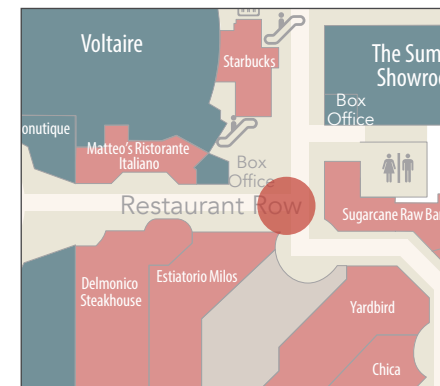
RROWS
RROWN
RROWE
RROWW

DISPLAY CONTENT

Default: The Venetian promo loop

Option 1: Takeover display with custom graphic

Option 2: Includes one advertisement placed within the existing digital promotion loop





IN-SUITE TELEVISION CHANNEL

LOCATION

Suites Total 7,094

DISPLAY CODE

TVGRPS



The Venetian

THE VENETIAN HOTEL GUEST ELEVATOR LANDINGS

LOCATION

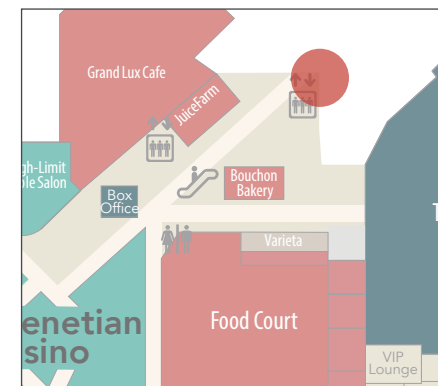
86" at the end of the row of elevator cabs on floors 1 and 2 of The Venetian Resort

DISPLAY CODES

Casino Level	Shopping Level
VELR01	VELR02
VEMR01	VEMR02
VEHR01	VEHR02

DISPLAY CONTENT

- Default:** The Venetian promo loop
- Option 1:** Takeover display with custom graphics
- Option 2:** Includes one advertisement placed within the existing digital promotion loop



The Palazzo

THE PALAZZO HOTEL GUEST ELEVATOR LANDINGS

LOCATION

86" are at the end of the row of elevator cabs on floors 1 and 2

43" are overhead on Level 1 of The Palazzo midrise bank

DISPLAY CODES

Casino Level

PELR01
PEMR01
PEHR01

Shopping Level

PELR02
PEMR02
PEHR02

DISPLAY CONTENT

Default: The Venetian promo loop

Option 1: Takeover display with custom graphics

Option 2: Includes one advertisement placed within the existing digital promotion loop





THE VENETIAN THEATRE

Overhead Horizontals

LOCATION

The Venetian

DISPLAY CODES

VHTTROHL

VHTTROHC

VHTTROHR

THE VENETIAN THEATRE

Entrance Verticals

LOCATION

The Venetian

DISPLAY CODES

VHTTRLT

VHTTRRT

The Venetian

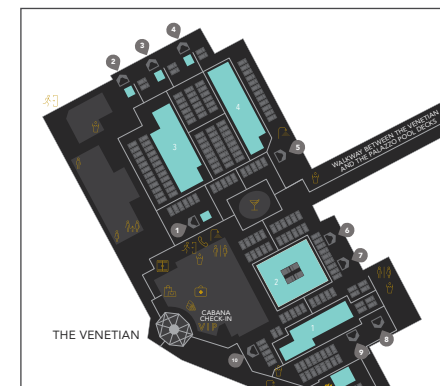
THE VENETIAN POOL BAR

LOCATION

The Venetian

DISPLAY CODE: VPOOLBAR

Two content channels available to route to cabana and bar displays





The Venetian

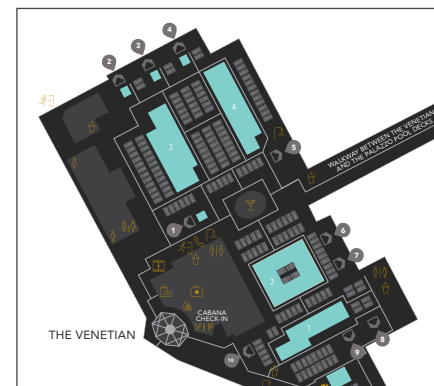
THE VENETIAN POOL CABANAS

LOCATION

The Venetian

DISPLAY CODE: VPOOLCAB

Two content channels available to route to cabana and bar displays



The Venetian



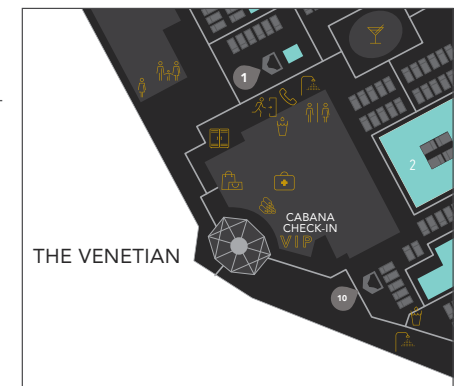
THE VENETIAN POOL ENTRY CHECK-IN

LOCATION

Towel desk
VIP cabana check-in

DISPLAY CODES

VPOOL1
VPOOL2
VPOOL3



The Venetian

THE VENETIAN POOL DECK

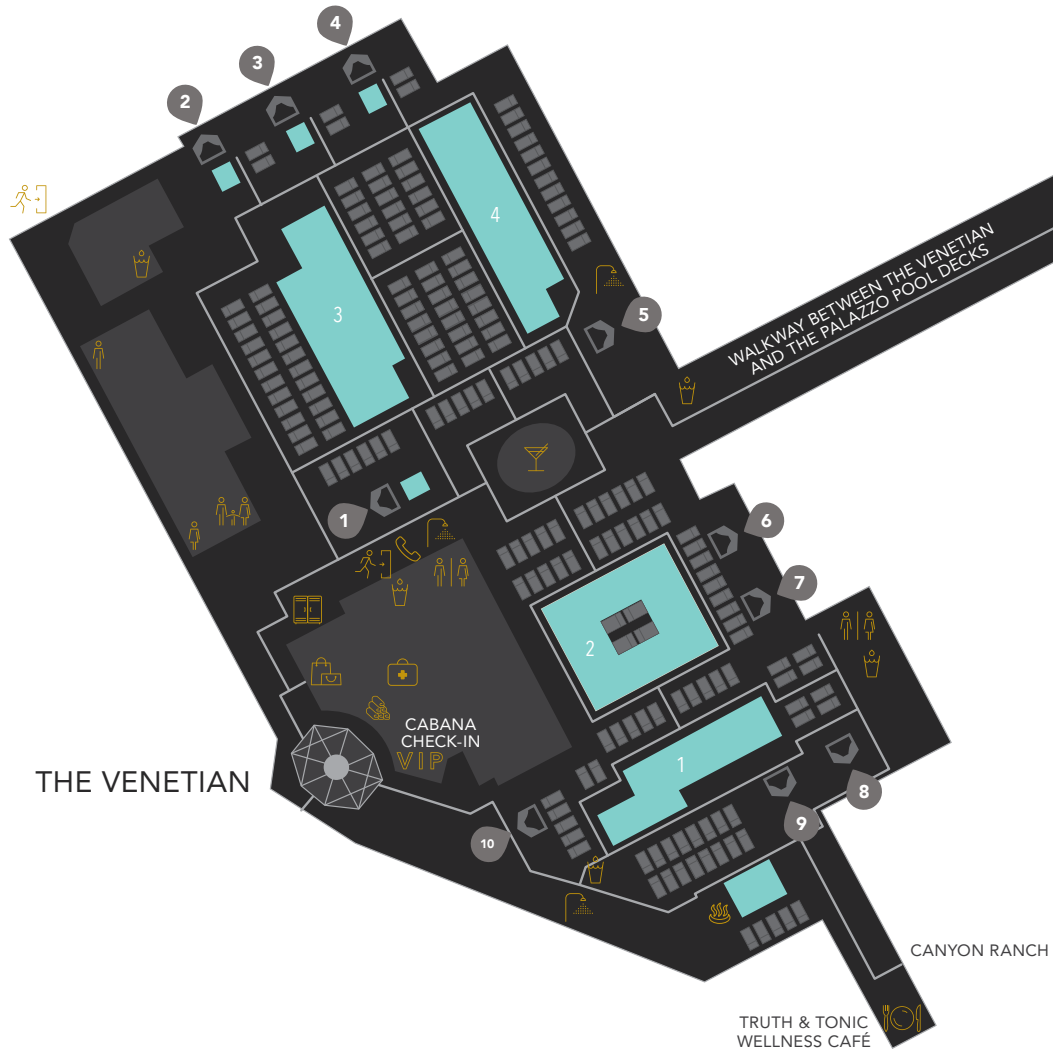
Full Buyout

LOCATION

The Venetian

DISPLAY CODE: VPOOLCAB-
CABANA CHANNEL

One content channel plays to all displays



RETAIL

The Palazzo



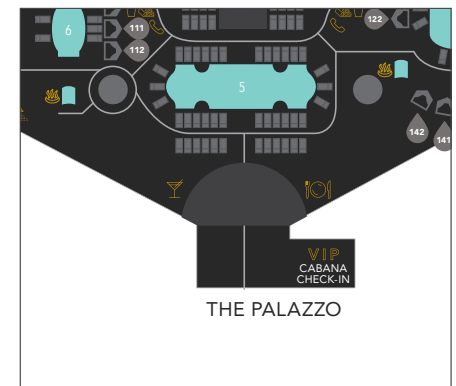
THE PALAZZO POOL ENTRANCE

LOCATION

Lobby retail wall
Cabana check-in

DISPLAY CODES

Lobby: PPOOL1
Check-in: PPOOL2



The Palazzo



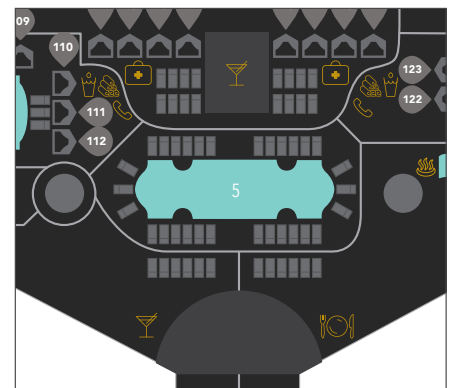
THE PALAZZO POOL

LOCATION

The Palazzo pool bar

DISPLAY CODE: PPOOLBAR

One content channel plays to all four displays



The Palazzo

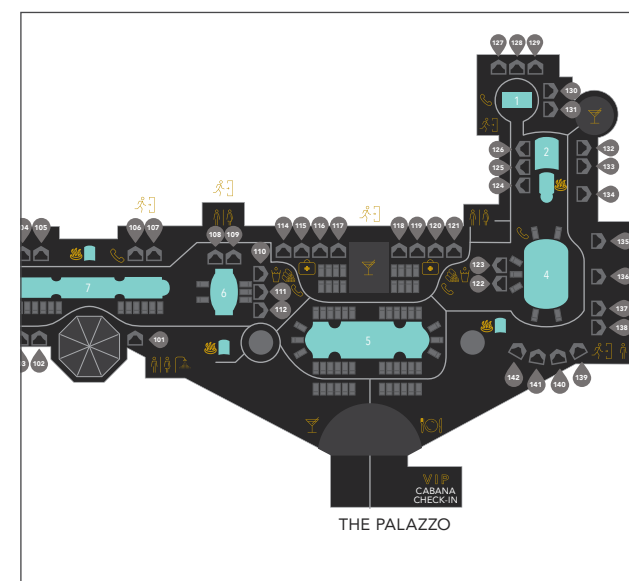
THE PALAZZO POOL CABANAS

LOCATION

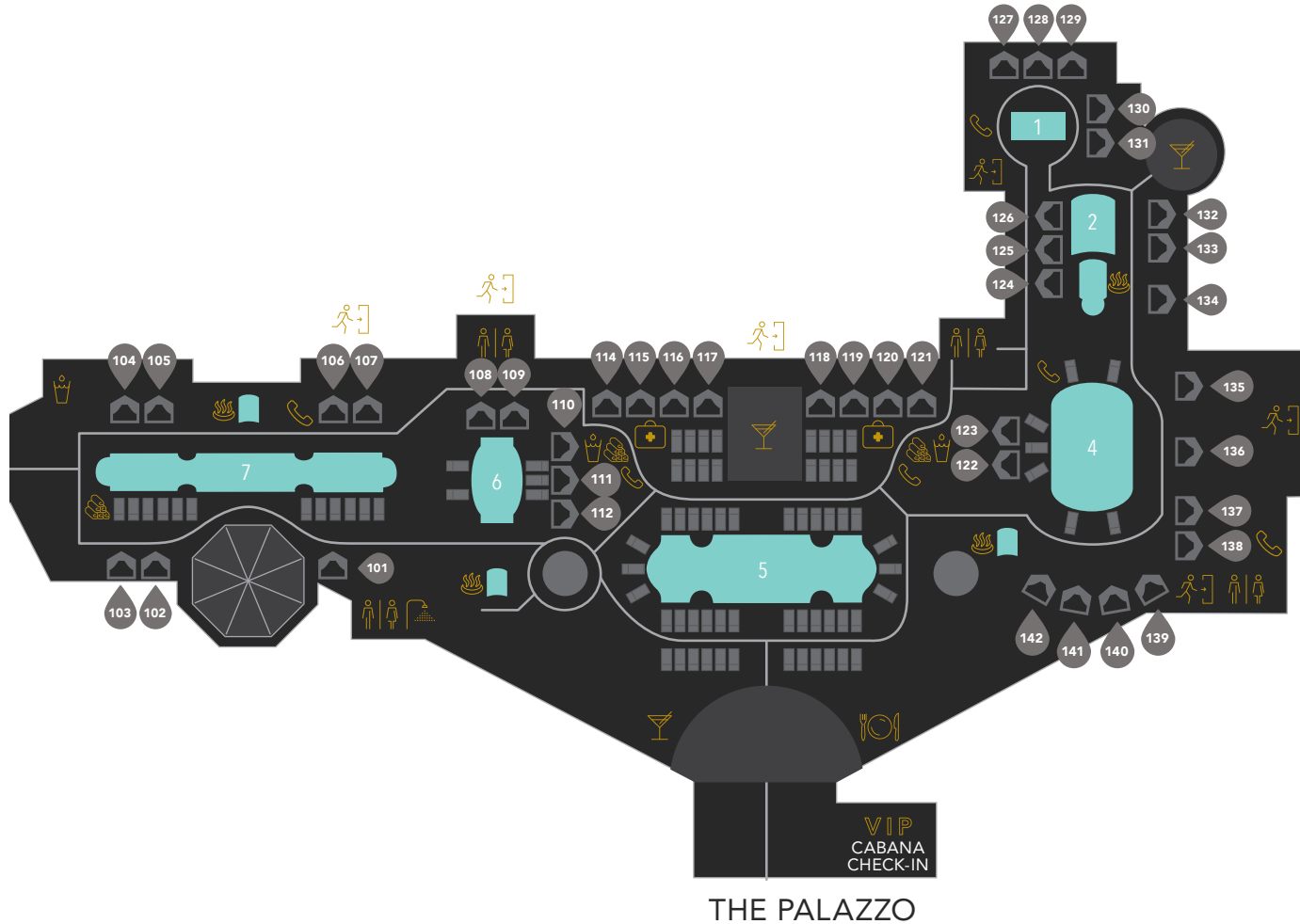
The Palazzo

DISPLAY CODE: PPOOLCAB

One content channel plays to all 42 displays



The Palazzo



THE PALAZZO POOL DECK

Full Buyout

LOCATION

The Palazzo

DISPLAY CODE: PPOOLCAB – CABANA CHANNEL

One content channel plays to all displays

THE VENETIAN CONVENTION & EXPO CENTER LAS VEGAS

LEVEL 1

The Convention Center



EVENT DIRECTORY BOARD

Nine 55" Digital Displays

LOCATION

Outside of Marco Polo Ballroom

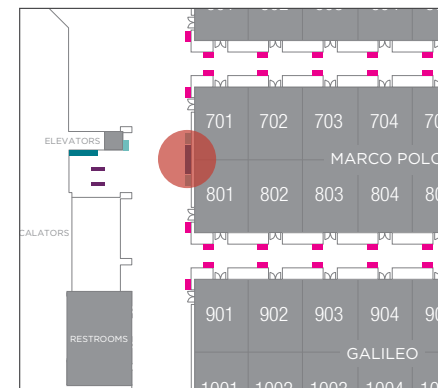
DISPLAY SCREEN OPTIONS

Option 1: All 9 screens

Option 2: 6 screens out of 9

Option 3: 3 screens out of 9

DISPLAY CODE: EDB1



The Convention Center

VERTICAL DISPLAYS

Two 43" Digital Displays

LOCATION

Flanks the Event Directory Board

DISPLAY CODES

VL1L (*Left display*)

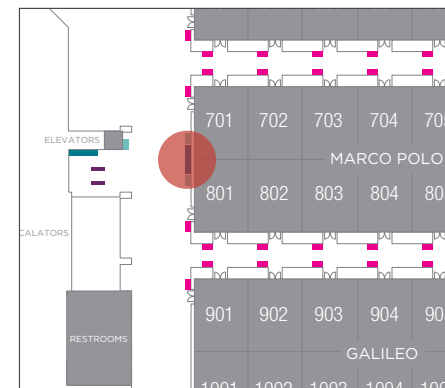
VL1R (*Right display*)

DISPLAY CONTENT

Default: Interactive Wayfinder

Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders



The Convention Center

LANDING DISPLAY

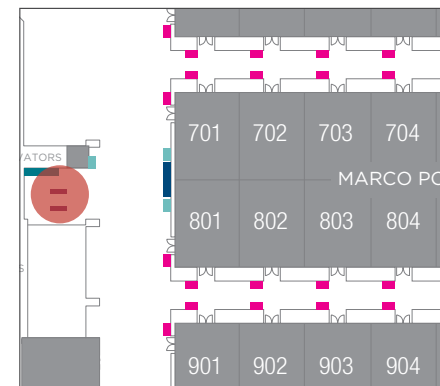
One 98" Digital Display

LOCATION

Next to shuttle transportation doors

DISPLAY CODE: L1L

Default: The Venetian promo loop



The Convention Center

ELEVATOR LANDING

One 43" Digital Display

LOCATION

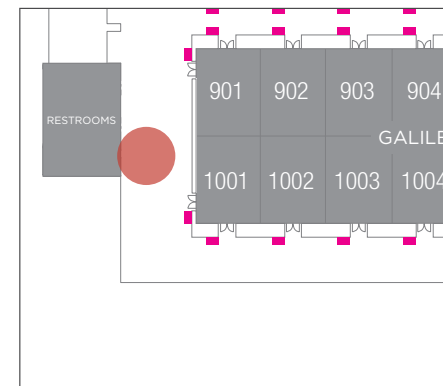
Right of the elevator

DISPLAY CODE: L1ELV

Default: The Venetian promo loop

Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders





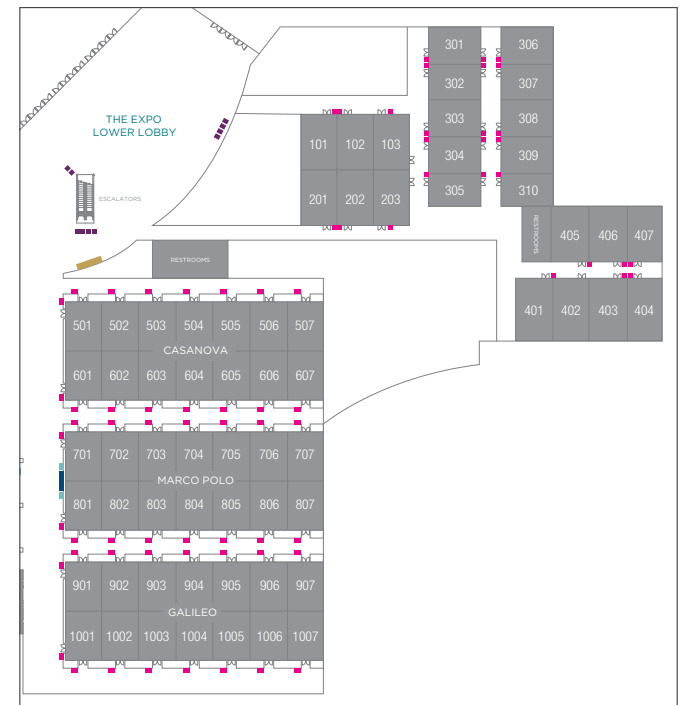
The Convention Center

MEETING ROOM ENTRANCE DISPLAYS

Galileo, Marco Polo, Casanova

DISPLAY CODE: MRL1 (ROOM #)

- Default:** Meeting agenda for each room
- Option 1:** Takeover display for custom loop
- Option 2:** Replace background in The Venetian Resort posting systems *OR*
Provide a single-show graphic for all meeting rooms



The Expo

CURVED LED DISPLAY

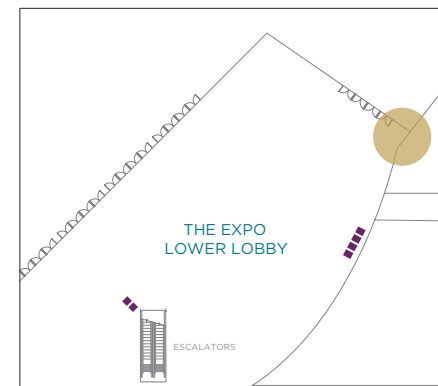
One 132.23" Digital Display

LOCATION

Next to Café Presse and entrance
to The Convention Center

DISPLAY CODE

EXLLED



The Expo

TRIPLE VERTICAL DISPLAYS

Individual Screens Measuring 46"

LOCATION

One unit is located near the Executive Offices and Exhibit & Business Service Center

One unit is in the highly visible area near Café Presse

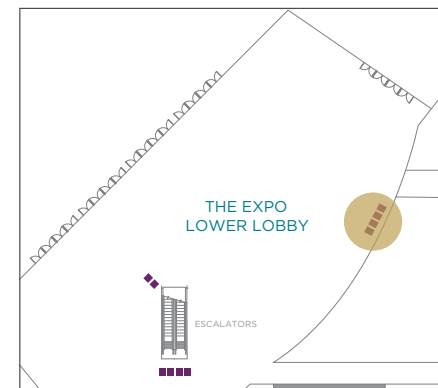
DISPLAY CODES

EX1X3BC

EX1X3CP

DISPLAY CONTENT

Single piece of content or three individual files



The Expo

SINGLE VERTICAL DISPLAYS

Individual Screens Measuring 46"

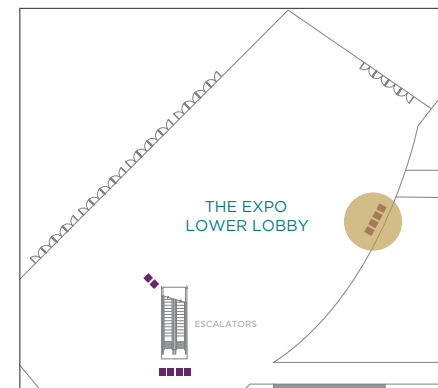
LOCATION

Each resides next to the triple-screen display

DISPLAY CODES

EXVSBC

EXVSCP



The Expo

VERTICAL DISPLAYS

One Double-Sided Unit with Two 46" Digital Displays

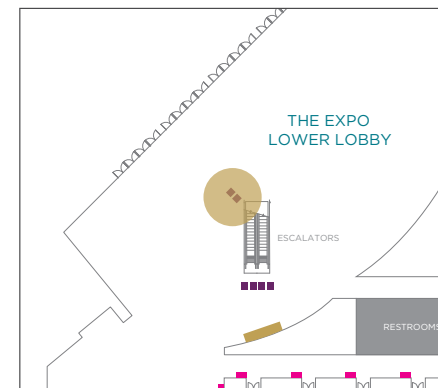
LOCATION

At the bottom of the escalators

DISPLAY CODES

EXL1ESC (*Facing escalators*)

EXL1ENT (*Facing entrance*)



The Expo

MEETING ROOM ENTRANCE DISPLAYS

DISPLAY CODE: EXMRD (ROOM #)

- Default:** Meeting agenda for each room
- Option 1:** Takeover display for custom loop
- Option 2:** Replace background in
The Venetian Resort posting systems
OR
Provide a single-show graphic for all
meeting rooms



THE VENETIAN CONVENTION & EXPO CENTER

LEVEL 2

THE VENETIAN RESORT
LAS VEGAS

ED16 - ENTRANCE ADJACENT OVERHEAD DISPLAY

25'7" w x 3'4" h

LOCATION

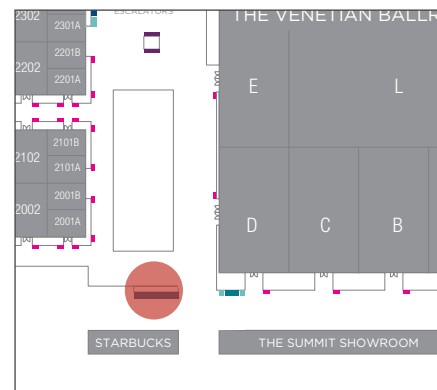
The Convention Center entrance facing Starbucks

DISPLAY CONTENT

Default: The Venetian promo loop*

DISPLAY CODE

CCENTOH-L



*Please note, only partial takeover is available for this sign. The Venetian Resort content will be activated at all times.

THE VENETIAN RESORT LAS VEGAS



ED1 - ENTRANCE OVERHEAD DISPLAY

25' 7" w x 3' 4" h

LOCATION

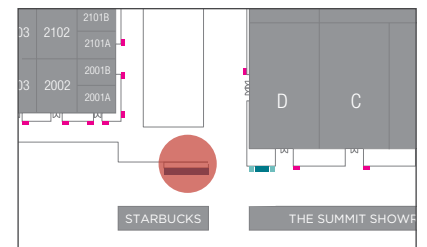
The Convention Center entrance facing Starbucks

DEFAULT CONTENT

The Venetian promo loop

DISPLAY CODE

CCENTOH-R



The Convention Center

THREE-SCREEN ARRAY

One 86" Digital Display Two 43" Digital Displays

LOCATION

The Convention Center entrance on the right

DISPLAY CODES

POP1-L (Left – 43" vertical)

POP1-M (Middle – 86" horizontal)

POP1-R (Right – 43" vertical)

DISPLAY CONTENT

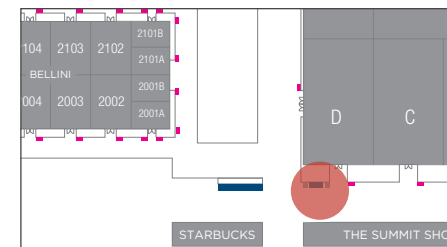
Default: Horizontal – The Venetian promo loop

Vertical – Interactive Wayfinder

POP1-L/POP1-R Option 1 – Takeover display with custom graphics

POP1-L/POP1-R Option 2 – Brand the existing interactive Wayfinders

POP1-M – Takeover display with custom graphics





ED2 OVERHEAD HORIZONTAL DISPLAY

27' 7" w x 4' 5" h

LOCATION

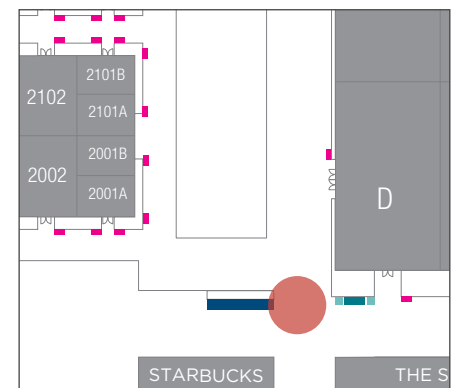
Overhead at the exit of The Convention Center to hotel

DISPLAY CODE

CCEXITOH

DISPLAY CONTENT

Default: The Venetian promo loop



The Convention Center

ED3 - ENTRANCE SIDE DISPLAY

16' 7" w x 1' 11.5" h

LOCATION

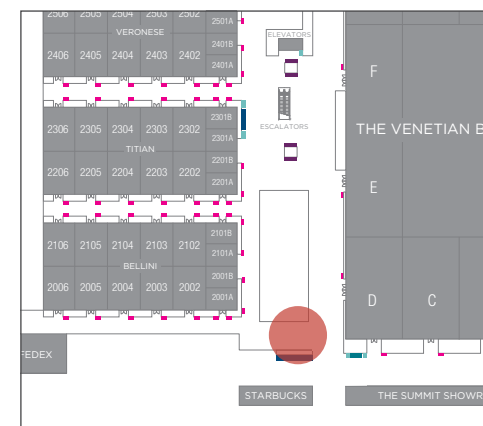
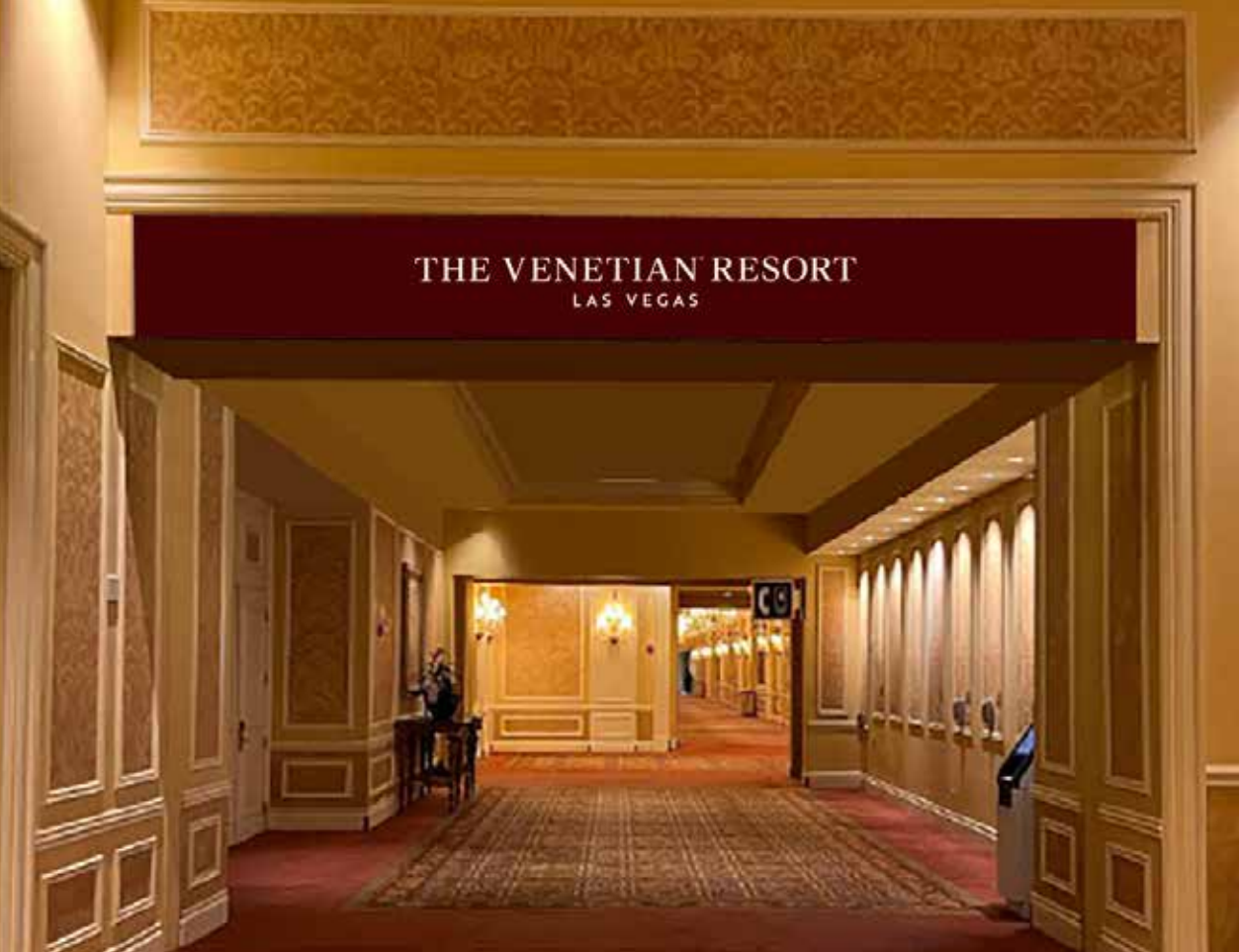
Entrance to The Convention Center, Left side of main corridor upon entering

DISPLAY CONTENT

Default: The Venetian Resort promo loop*

DISPLAY CODE

CCBSOH



*Please note, only partial takeover is available for this sign. The Venetian Resort content will be activated at all times.

The Convention Center

ED4 - MAIN HALL BLADE SIGN

3' 11" w x 1' 1" h

LOCATION

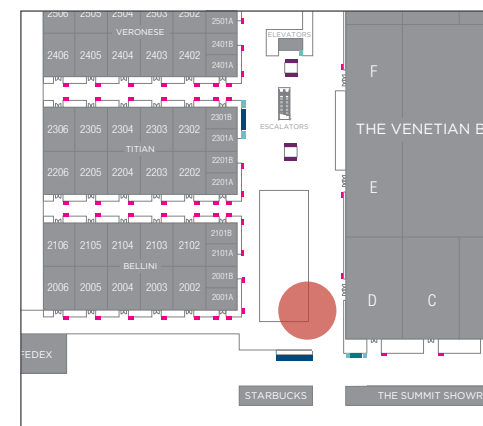
Near The Convention Center Entrance, across from The Venetian Ballroom D

DISPLAY CONTENT

Default: The Venetian Resort promo loop*

DISPLAY CODE

CCFLAG



*Please note, only partial takeover is available for this sign. The Venetian Resort content will be activated at all times.

The Convention Center

ED5 - BELLINI HALL DISPLAY

4' 5" w x 7' 10.5" h

LOCATION

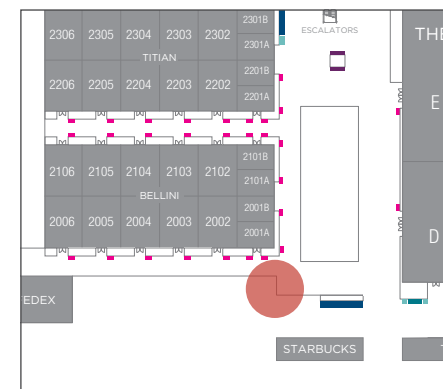
Left of the Entrance Hall to Bellini Ballroom

DISPLAY CONTENT

Default: The Venetian promo loop*

DISPLAY CODE

BSCRNR



*Please note, only partial takeover is available for this sign. The Venetian Resort content will be activated at all times.

The Convention Center

ED6 - MAIN HALL SIGN

17' 8.5"w x 11' 0.75"h



LOCATION

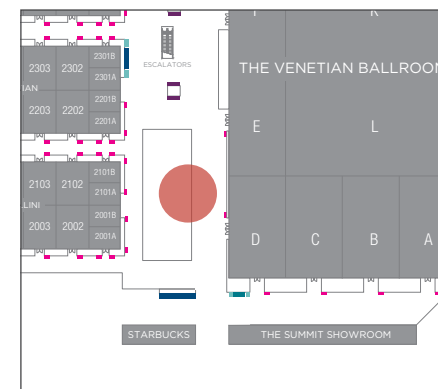
Main Convention Center Hall on level 2, across from The Venetian Ballroom D

DISPLAY CONTENT

Default: The Venetian Resort promo loop

DISPLAY CODE

RRWALL



The Convention Center

ED18 - THE VENETIAN BALLROOM E LEDGE DISPLAY

5' 10.75" w x 12' 2" h

LOCATION

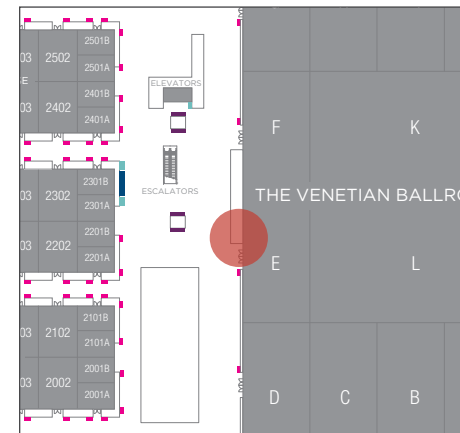
Main Convention Center corridor,
Outside of The Venetian Ballroom E ledge

DISPLAY CONTENT

Default: The Venetian Resort promo loop

DISPLAY CODE

BMPWALL



The Convention Center

ED7 - THE VENETIAN BALLROOM E LED DISPLAY

23' 7.5" w x 11' 0.75" h



LOCATION

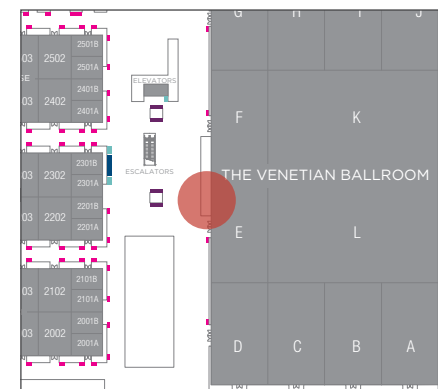
Main Convention Center Hall on level 2,
on The Venetian Ballroom E outer wall

DISPLAY CONTENT

Default: The Venetian Resort promo loop

DISPLAY CODE

CCEWALL



The Convention Center

ED17 - ESCALATOR DISPLAY

5' 10.75" w x 8' 10.25" h

LOCATION

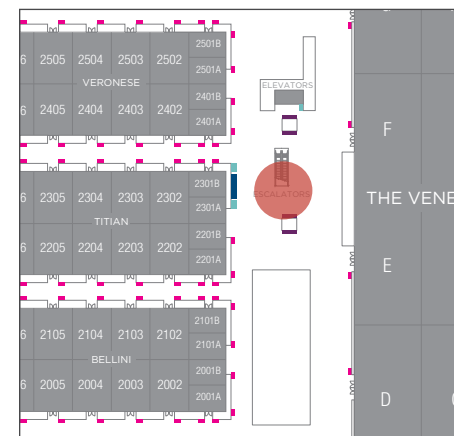
Off main level 2 corridor, in escalator lobby across from The Venetian Ballroom E

DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODE

CCGRNDOH



*Please note, only partial takeover is available for this sign. The Venetian Resort content will be activated at all times.

The Convention Center

ED8 - THE VENETIAN BALLROOM F LED DISPLAY

23' 7.5" w x 11' 0.75" h



LOCATION

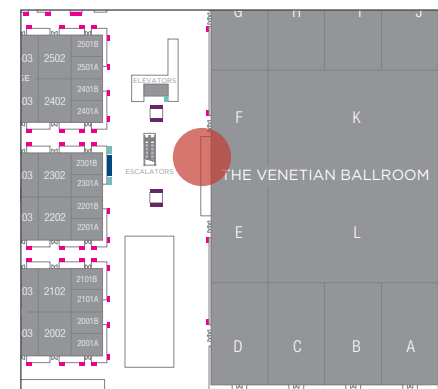
Main Convention Center Hall on level 2,
on The Venetian Ballroom F Outer Wall

DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODE

CCFWALL



The Convention Center

EVENT DIRECTORY BOARD

13' 9.25" w x 7' 9" h High-Resolution LED Display

LOCATION

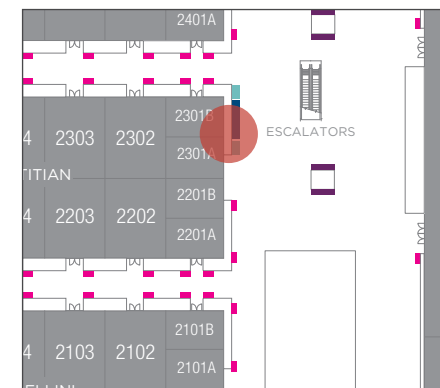
Outside the Titian Ballroom facing elevators

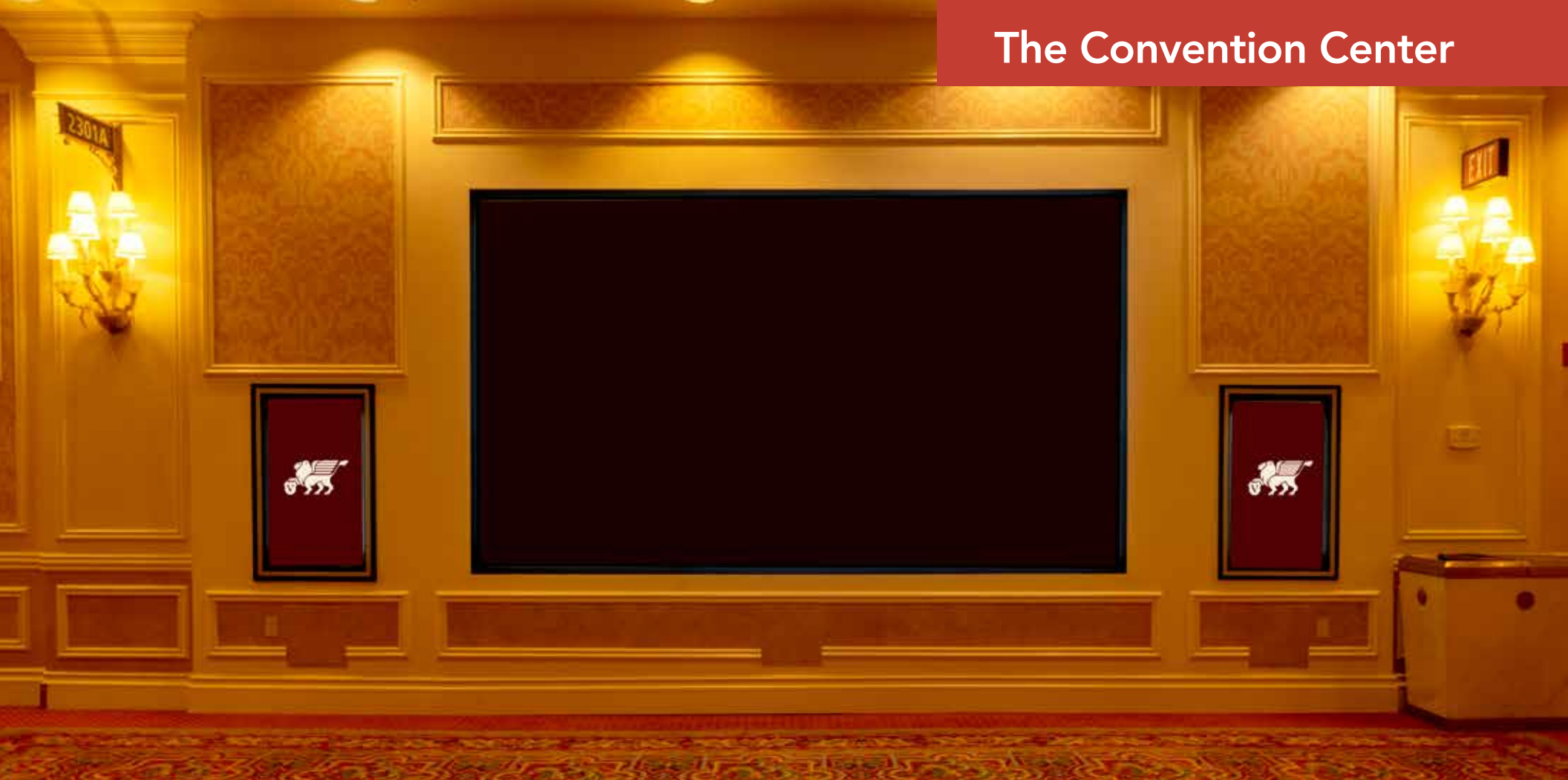
DISPLAY CODE

EDB2

DISPLAY CONTENT

Default: The Venetian Resort posting systems postings template





VERTICAL DISPLAYS

Two 43" Digital Displays

LOCATION

Flanks the Event Directory Board

DISPLAY CONTENT

Default: Interactive Wayfinder

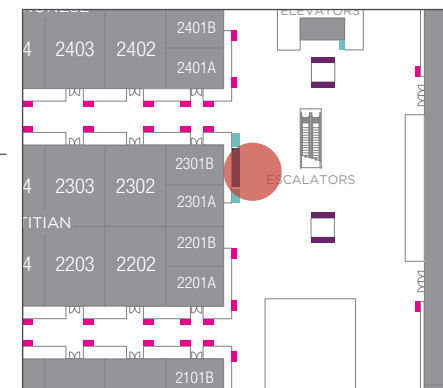
Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders

DISPLAY CODES

VL2L (*Left display*)

VL2R (*Right display*)



The Convention Center

4-SIDED KIOSK DISPLAYS

Eight 3' 1.75" w x 5' 6" h High-Resolution LED Displays
Two 4-Sided Units
Each Operates Independently

LOCATION

Elevator landings (East and West)

DISPLAY CODES

KSKELV-N (Facing North toward The Venetian Ballroom)

KSKELV-S (Facing South toward Titian Ballrooms)

KSKELV-E (Facing East toward Elevator)

KSKELV-W (Facing West toward Escalator)

KSKEESC-N (Facing North toward The Venetian Ballroom)

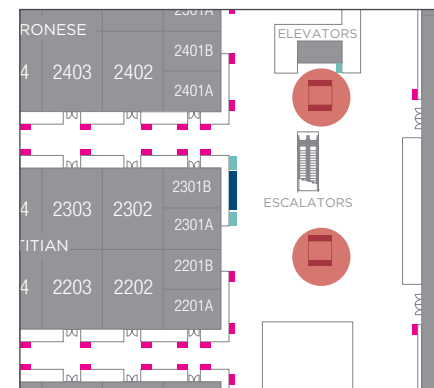
KSKEESC-S (Facing South toward Titian Ballrooms)

KSKEESC-E (Facing East toward Escalator)

KSKEESC-W (Facing West toward Emergency Exit Doors)

DISPLAY CONTENT

Default: The Venetian promo loop





ELEVATOR LANDING

43" Digital Display

LOCATION

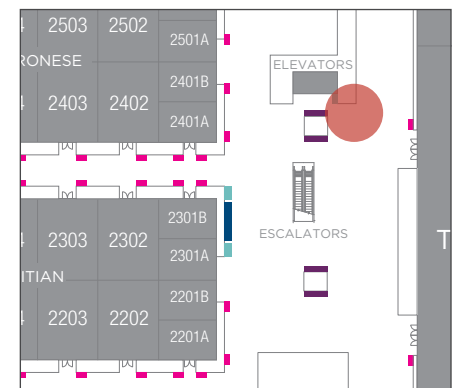
Right of the elevators

DISPLAY CODE: L2ELV

Default: The Venetian promo loop

Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders



The Convention Center

ELEVATOR CABS

Two 19" Digital Displays

LOCATION

The Convention Center (*East side of escalators*)

Cab 1: Levels 1-5

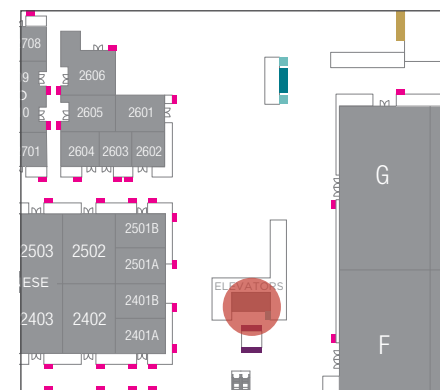
Cab 2: Levels 2-5

DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODE

CCELV



The Convention Center

MEETING ROOM ENTRANCE DISPLAYS

43" LCD Displays

Bellini, Titian, Veronese, Bassano,
The Venetian Ballroom

73 Digital Displays with one display per meeting room

DISPLAY CODE: MRL2 (ROOM #)

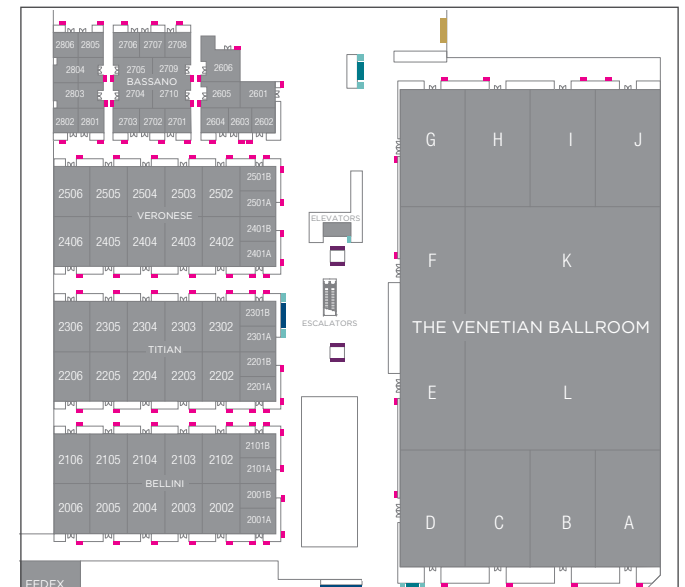
Default: Meeting agenda for each room

Option 1: Takeover display for custom graphics

Option 2: Replace background in
The Venetian Resort posting systems

OR

Provide a single-show graphic for all
meeting rooms





THREE-SCREEN ARRAY

One 86" Digital Display Two 43" Digital Displays

LOCATION

Entrance to The Venetian Expo from The Convention Center

DISPLAY CONTENT

Default: Horizontal – The Venetian promo loop

Vertical – Interactive Wayfinder

POP2-L/POP2-R Option 1 – Takeover display with custom graphics

POP2-L/POP2-R Option 2 – Brand the existing interactive Wayfinders

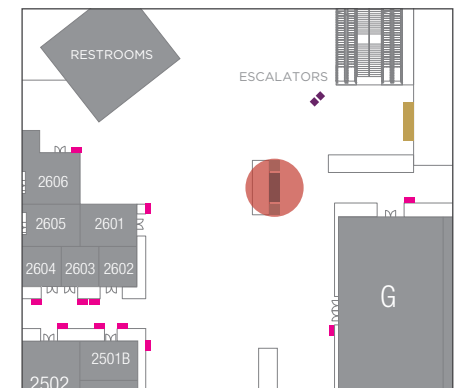
POP2-M – Takeover display with custom graphics

DISPLAY CODES

POP2-L (Left – 43" vertical)

POP2-M (Middle – 86" horizontal)

POP2-R (Right – 43" vertical)



The Convention Center

ED9 - THE EXPO ENTRANCE OVERHEAD

31' 6"w x 3' 3.75"h



LOCATION

Entrance to The Venetian Expo from
The Convention Center

DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODE

EXENTOH



The Venetian Expo

THE EXPO EXIT OVERHEAD

31' 6" w x 3' 3.75" h



LOCATION

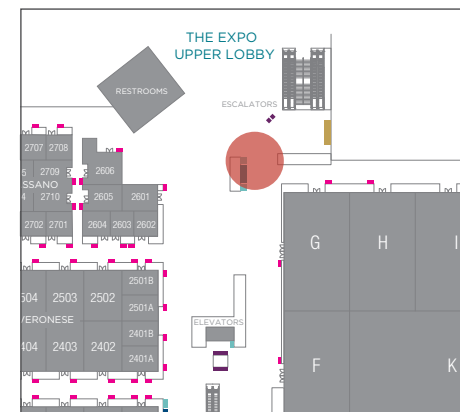
Entrance to The Venetian Convention Center from
The Venetian Expo

DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODE

EXEXITOH





UPPER LOBBY LED DISPLAY

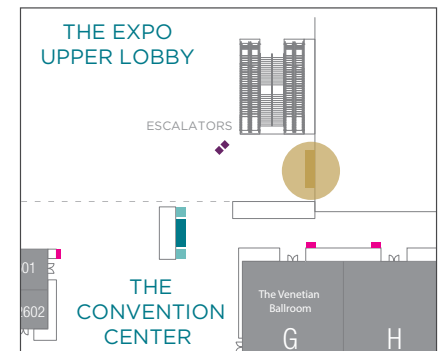
Height: 8.86' Width: 15.75' 1.5mm

LOCATION

Top of escalators near The Convention Center
Level 2 threshold

DISPLAY CODE

EXULED





UPPER LOBBY ESCALATOR VIEW LED

27' 6.75" w x 9' 11.5" h

LOCATION

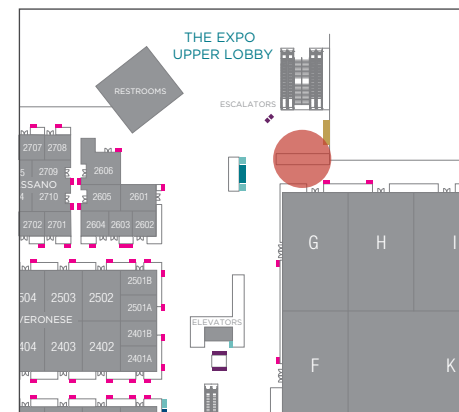
The Venetian Expo Upper lobby across from the Escalators

DEFAULT CONTENT

The Venetian promo loop

DISPLAY CODE

EXESLED





ED11 - THE VENETIAN EXPO LOBBY RIBBON

130'w x 4' 5''h

LOCATION

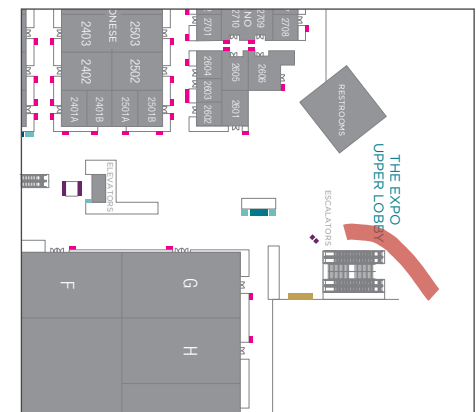
Across from feature wall, curving from main lobby toward exhibit halls

DEFAULT CONTENT

The Venetian promo loop

DISPLAY CODE

EXESWRAP



The Venetian Expo

HALL A BLADE DISPLAY

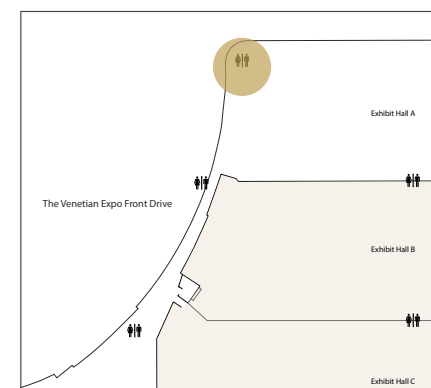
Height: 12'-2 5/32" Width: 2'-11 7/16"
Single-Sided Unit

LOCATION

Outside right of Hall A

DISPLAY CODE

EXHALL-A





HALL B BLADE DISPLAY

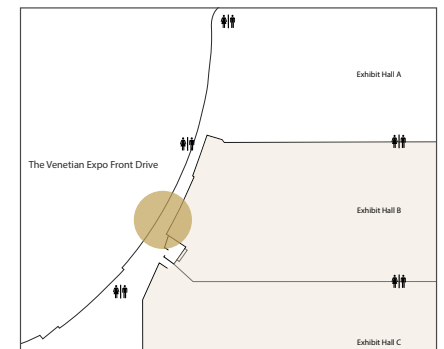
Height: 12'-2 5/32" Width: 2'-11 7/16" Double-Sided Units

LOCATION

Outside right of Hall B

DISPLAY CODE

EXHALL-B





HALL C BLADE DISPLAY

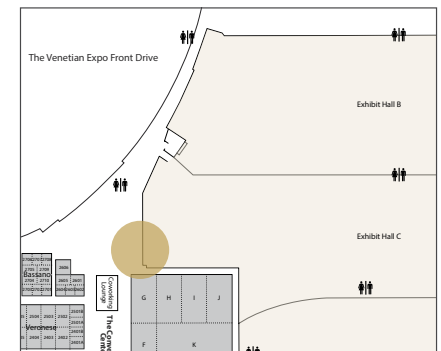
Height: 12'-2 5/32" Width: 2'-11 7/16" Double-Sided Units

LOCATION

Outside right of Hall C

DISPLAY CODE

EXHALL-C



The Venetian Expo

UPPER LOBBY VERTICAL DISPLAY

One Double-Sided Unit with Two 46" Digital Displays

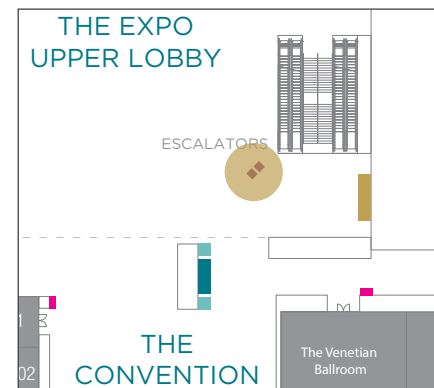
LOCATION

Top of the escalator, at threshold between The Expo and The Convention Center Level 2

DISPLAY CODES

EXL2ESC (*Facing escalators*)

EXL2LOB (*Facing lobby*)





CAFÉ PRESSE HORIZONTAL DISPLAY

Five 55" Digital Displays

LOCATION

Near Hall B entrance, stairs, and guest elevator

DISPLAY CODE

ULCAFE3

THE CONVENTION CENTER

LEVEL 3



EVENT DIRECTORY BOARD

Nine 55" Digital Displays

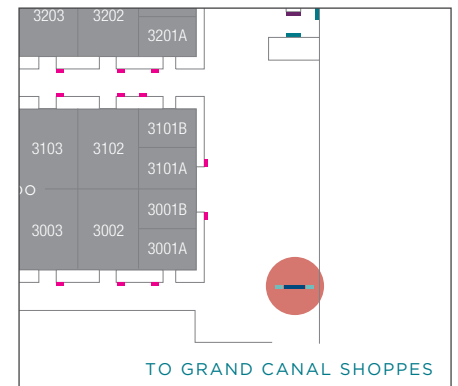
LOCATION

Entrance to The Convention Center from Grand Canal Shoppes®

DEFAULT CONTENT

The Venetian promo loop

DISPLAY CODE: EDB3-2





VERTICAL DISPLAY

Two 43" Digital Displays

LOCATION

Flanks the Event Directory Board

CONTENT

Default: Interactive Wayfinder

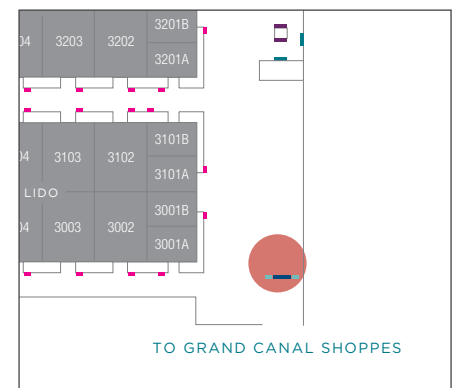
Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders

DISPLAY CODES

VL3-1L (*Left display*)

VL3-1R (*Right display*)





EVENT DIRECTORY BOARD

Nine 55" Digital Displays

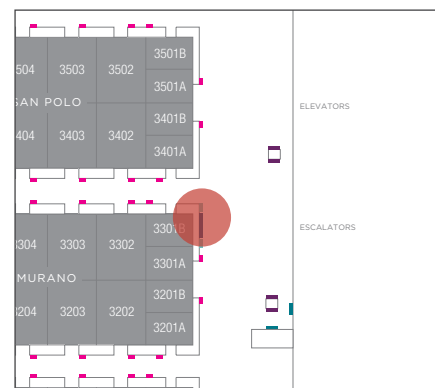
LOCATION

The Convention Center Level 3 by Murano Ballroom

DEFAULT CONTENT

The Venetian Resort posting systems
postings template

DISPLAY CODE: EDB3-1





VERTICAL DISPLAY

Two 43" Digital Displays

LOCATION

Flanks the Event Directory Board

CONTENT

Default: Interactive Wayfinder

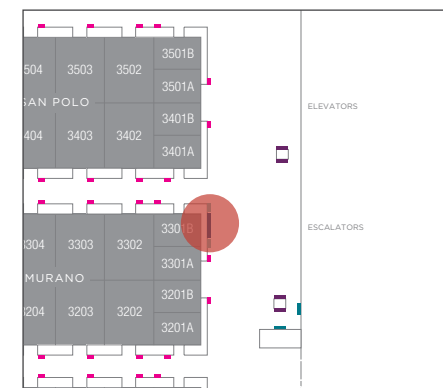
Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders

DISPLAY CODES

VL3L (*Left display*)

VL3R (*Right display*)



The Convention Center

VERTICAL MOBILE UNITS

Two Double-Sided Units
Four 43" Digital Displays
Each can operate independently

LOCATION

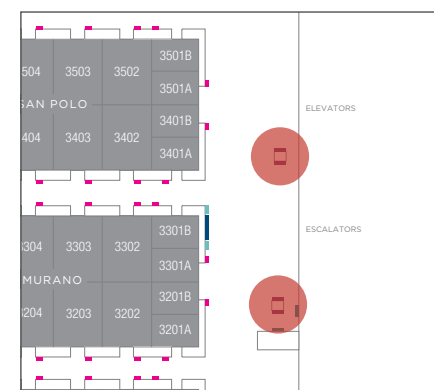
Level 3 escalator landings (*East and west*)

DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODES

VMUL3Eelv (*East – faces elevator*)
VMUL3Eesc (*East – faces escalator*)
VMUL3Wwall (*West – faces wall*)
VMUL3Wesc (*West – faces escalator*)



The Convention Center



LANDING DISPLAYS

Two 98" Digital Displays

LOCATION

The Convention Center Level 3 on the west landing, the escalator-only side

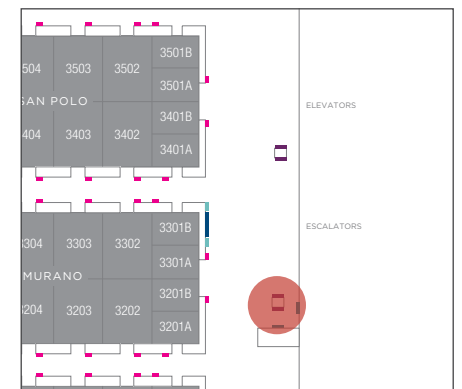
DEFAULT CONTENT

The Venetian promo loop

DISPLAY CODES

L3LS

L3LW





ELEVATOR LANDING

One 43" Digital Display

LOCATION

The Convention Center Level 3 on the west landing, the escalator-only side

DISPLAY CONTENT

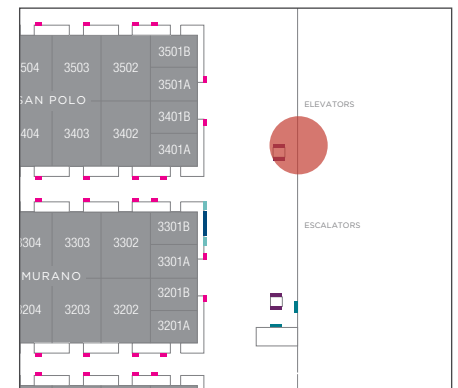
Default: The Venetian promo loop

Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders

DISPLAY CODE

L3ELV



The Convention Center

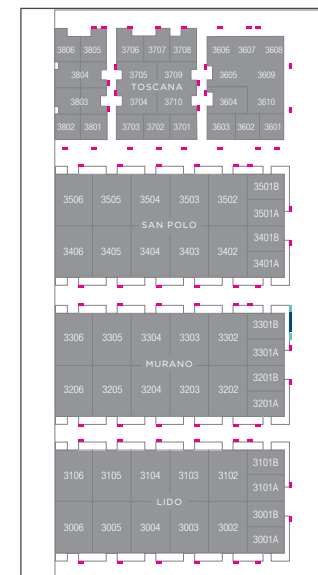
MEETING ROOM ENTRANCE DISPLAYS

Lido, Murano, San Polo, Toscana

68 Digital Displays with one display per meeting room

DISPLAY CODE: MRL3 (ROOM #)

Notes: The default content displays the meeting agenda for each



THE CONVENTION CENTER

LEVEL 4



EVENT DIRECTORY BOARD

Nine 55" Digital Displays

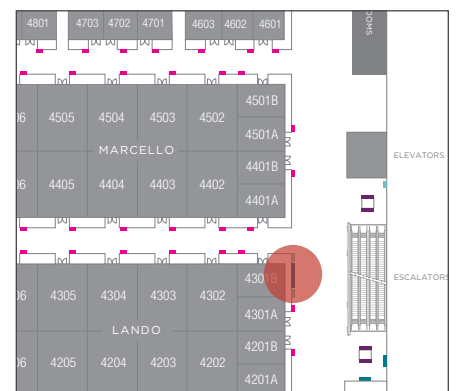
LOCATION

The Convention Center by Lando Ballroom

DEFAULT CONTENT

The Venetian Resort posting systems
postings template

DISPLAY CODE: EDB4





VERTICAL DISPLAY

Two 43" Digital Displays

LOCATION

Flanks the Event Directory Board

DISPLAY CONTENT

Default: Interactive Wayfinder

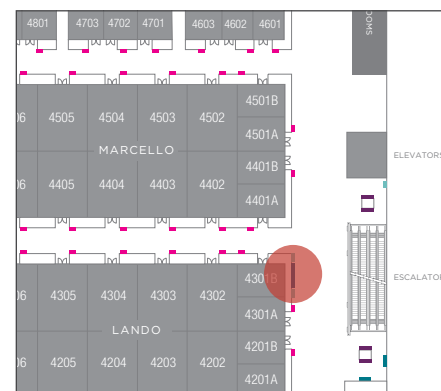
Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders

DISPLAY CODES

VL4L (*Left display*)

VL4R (*Right display*)



The Convention Center

VERTICAL MOBILE UNITS

Two Double-Sided Units
Four 43" Digital Displays
Each can operate independently

LOCATION

Level 4 escalator landings (East and west)

DISPLAY CONTENT

Default: Level 4 escalator landings (East and west)

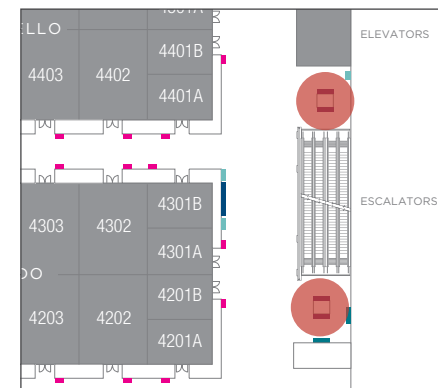
DISPLAY CODES

VMUL4Eelv (East – faces elevator)

VMUL4Eesc (East – faces escalator)

VMUL4Wwall (West – faces wall)

VMUL4Wesc (West – faces escalator)





LANDING DISPLAYS

Two 98" Digital Displays

LOCATION

The Convention Center Level 4 on the west landing, the escalator-only side

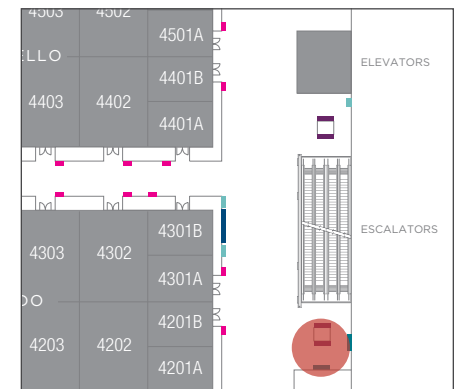
DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODES

L4LS

L4LW





ELEVATOR LANDING

One 43" Digital Display

LOCATION

Right of elevators

DISPLAY CONTENT

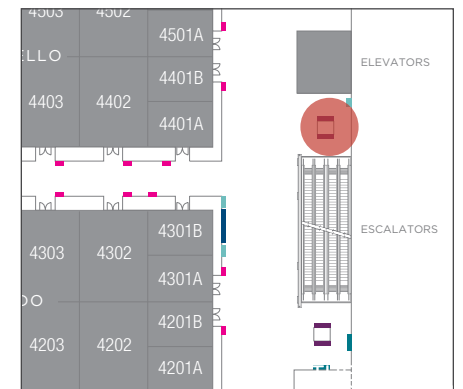
Default: The Venetian promo loop

Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders

DISPLAY CODE

L4ELV



The Convention Center

MEETING ROOM ENTRANCE DISPLAYS

Delfino, Lando, Marcello, Zeno

68 Digital Displays with one display per meeting room

DISPLAY CODE: MRL4 (ROOM #)

Notes: The default content displays the meeting agenda for each



THE CONVENTION CENTER

LEVEL 5



EVENT DIRECTORY BOARD

Nine 55" Digital Displays

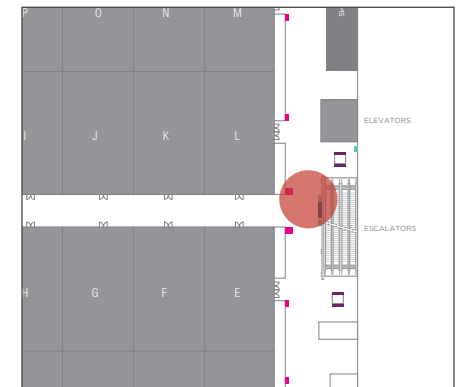
LOCATION

The Convention Center Level 5 across from
The Palazzo Ballroom

DEFAULT CONTENT

The Venetian Resort posting systems
postings template

DISPLAY CODE: EDB5





VERTICAL DISPLAY

Two 43" Digital Displays

LOCATION

Flanks the Event Directory Board

DISPLAY CONTENT

Default: Interactive Wayfinder

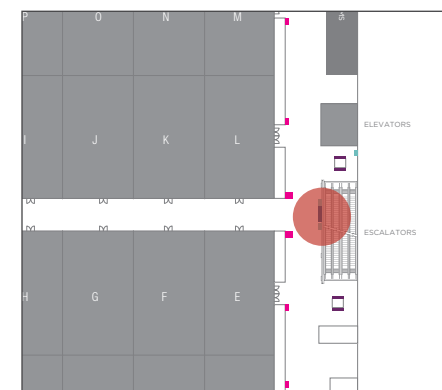
Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders

DISPLAY CODES

VL5L (*Left display*)

VL5R (*Right display*)





The Convention Center

VERTICAL MOBILE UNITS

Two Double-Sided Units
Four 43" Digital Displays
Each can operate independently

LOCATION

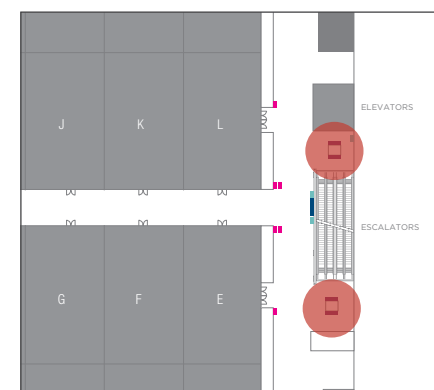
Level 5 escalator landings (*East and west*)

DISPLAY CONTENT

Default: The Venetian promo loop

DISPLAY CODES

VMUL5Eelv (*East – faces elevator*)
VMUL5Eesc (*East – faces escalator*)
VMUL5Wwall (*West – faces wall*)
VMUL5Wesc (*West – faces escalator*)





MEETING ROOM ENTRANCE DISPLAYS

(Stacked Verticals–The Palazzo Ballroom) Four 43" Digital Displays

DISPLAY CODES

PB GH - (Upper left)

PB IJ - (Upper right)

PB EF - (Lower left)

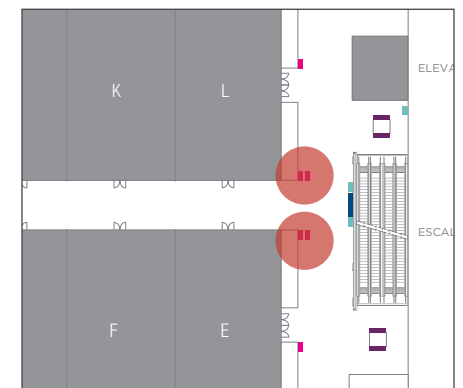
PB KL - (Lower right)

COMBINED - E-H

COMBINED - I-L

Notes:

The default content displays the meeting agenda for each room. The displays on each side can be combined to display a single image



The Convention Center

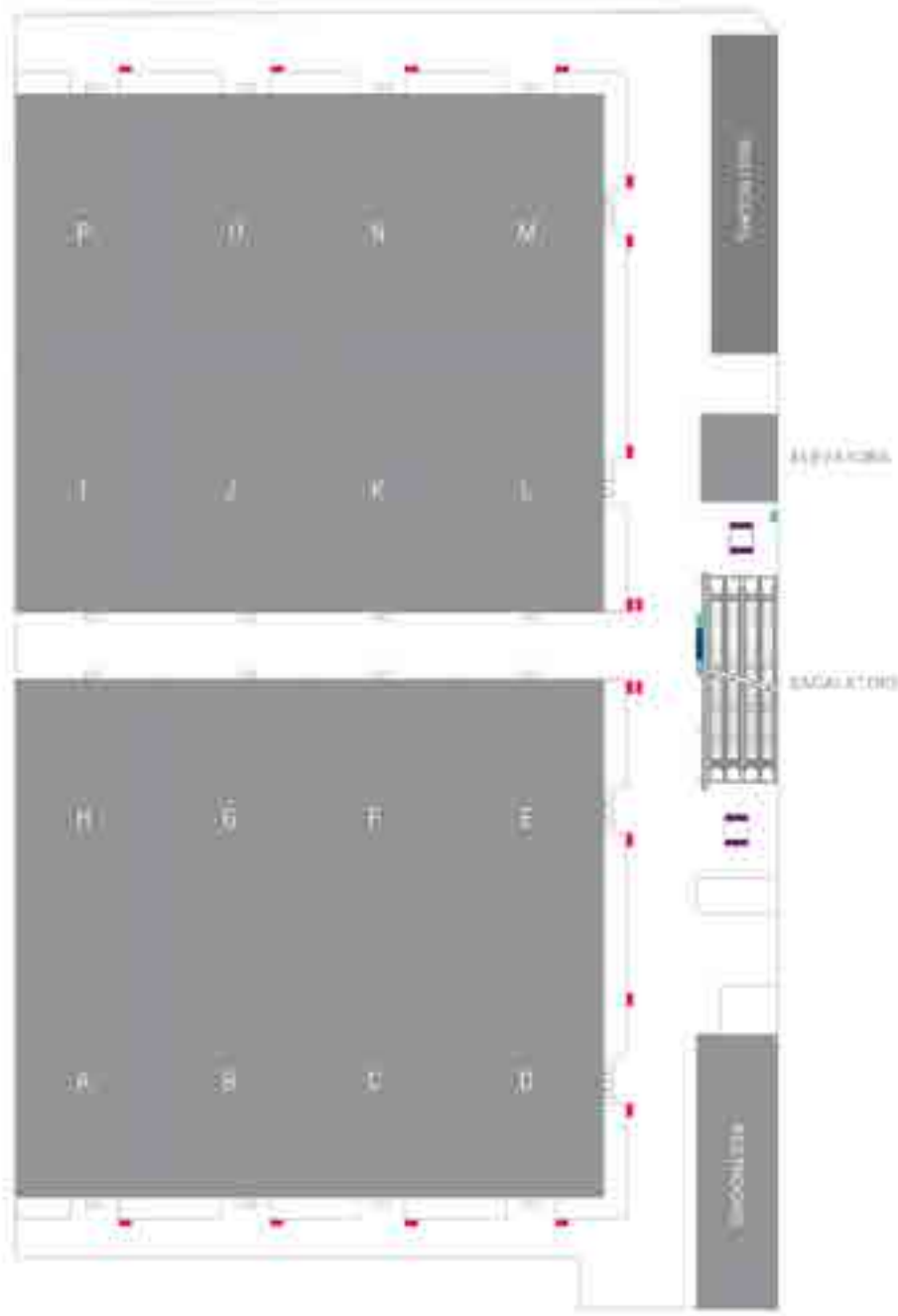
MEETING ROOM ENTRANCE DISPLAYS

The Palazzo Ballroom

14 Digital Displays with One Display
per Meeting Room

DISPLAY CODE: MRL5 (ROOM LETTER)

Notes: The default content displays the meeting
agenda for each room





ELEVATOR LANDING

One 43" Digital Display

LOCATION

Right of elevators

DISPLAY CONTENT

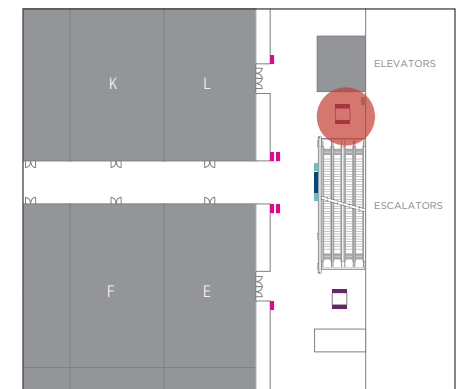
Default: The Venetian promo loop

Option 1: Takeover display for custom loop

Option 2: Brand the existing interactive Wayfinders

DISPLAY CODE

L5ELV





CONTACT

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